



NRG acquisition of Direct Energy

Connecting people and organizations
to the power of energy

A modern approach to power

Broader and more diverse retail platform

The combination with Direct Energy further solidifies NRG's position as an integrated, best in-class, customer-driven energy provider. This transaction builds on NRG's integrated business model by adding more than 3 million customers across North America. Further, the addition of Direct Energy Business, which serves 78% of the Fortune 100®, enhances NRG's commercial and industrial footprint, offerings and expertise.

Award-winning customer service and satisfaction

Customers will benefit from continued investment in NRG's award-winning customer service, operational best practices and reliability.

Strong, stable leadership

Employees and customers can take comfort in NRG's strength and position as an experienced, financially stable and growing North American energy provider.

Complementary generation and retail portfolios

The Direct Energy business expands NRG's offerings into all 50 states and Canada, enhancing the company's integrated model.

Industry-leading sustainability platform

The united company's commitment to serving customers and communities is supported by NRG's sector-leading commitments to sustainability and corporate social responsibility practices.

Expanded capabilities

Leading electricity retail
sales platform



Enhanced natural
gas competencies



Additional home service
product offerings



ADDS
3+ MM
CUSTOMERS

Leading
COMMERCIAL AND INDUSTRIAL
RETAIL PROVIDER

One
COMPANY COMMITTED TO
CUSTOMER SATISFACTION

\$3.625B
CASH TRANSACTION

Broad
SUSTAINABILITY & CORPORATE
SOCIAL RESPONSIBILITY COMMITMENT
committed to net-zero carbon
emissions by 2050

OUR PROGRESS SO FAR →