

NRG BUSINESS WEBINAR

**LEADING THE PACK:****INDIANA'S MARKET INSIGHTS  
TO KEEP YOU AHEAD****LEARN MORE AT:**[nrg.com/business](https://nrg.com/business)**CONNECT WITH  
PRESENTERS****John Mehling**[John.Mehling@nrg.com](mailto:John.Mehling@nrg.com)or [LinkedIn](#)**Brian Erwin**[Brian.Erwin@nrg.com](mailto:Brian.Erwin@nrg.com)or [LinkedIn](#)**Sam Birgin**[Samuel.Birgin@nrg.com](mailto:Samuel.Birgin@nrg.com)or [LinkedIn](#)**Joshua Young**[Joshua.Young@nrg.com](mailto:Joshua.Young@nrg.com)or [LinkedIn](#)**KEY TAKEAWAYS****1****NAVIGATING UNCERTAINTY TOGETHER**

We know you face a fast-changing energy landscape. Global events, unpredictable weather, and new regulations can make it hard to plan your energy budget. Our goal is to help you stay informed so you can make confident decisions for your business.

**2****GROWING DEMAND MEANS NEW PRESSURES**

If you're concerned about rising energy use—especially with the growth of data centers and technology in Indiana—you're not alone. This increased demand can affect both availability and costs, so it's important to have a strategy that keeps your business ahead of the curve.

**3****SMARTER BUYING, LESS RISK**

Locking in all your energy needs at once can be risky. Instead, consider spreading out your purchases over time. This approach helps you manage costs, take advantage of price dips, and avoid being caught off guard by sudden spikes.

**4****PERSONALIZED SUPPORT FOR YOUR GOALS**

You don't have to figure this out alone. Our team offers dedicated support, regular check-ins, and easy-to-understand reports to help you track your energy use and adjust your strategy as needed. We're here to help you protect your budget and meet your business goals.

**Q1. What is the best approach to market position during winter, given the recent rally?**

There is no one-size-fits-all strategy. The optimal approach depends on your business’s goals and risk tolerance.

**Q2. How often do GasPortfolio customers have strategy calls?**

Call frequency is flexible and based on customer needs. Most customers choose monthly, quarterly, or bi-annual calls. Many start with monthly check-ins, reducing frequency as their hedging needs decrease.

**Q3. What is the outlook for power market deregulation in Indiana?**

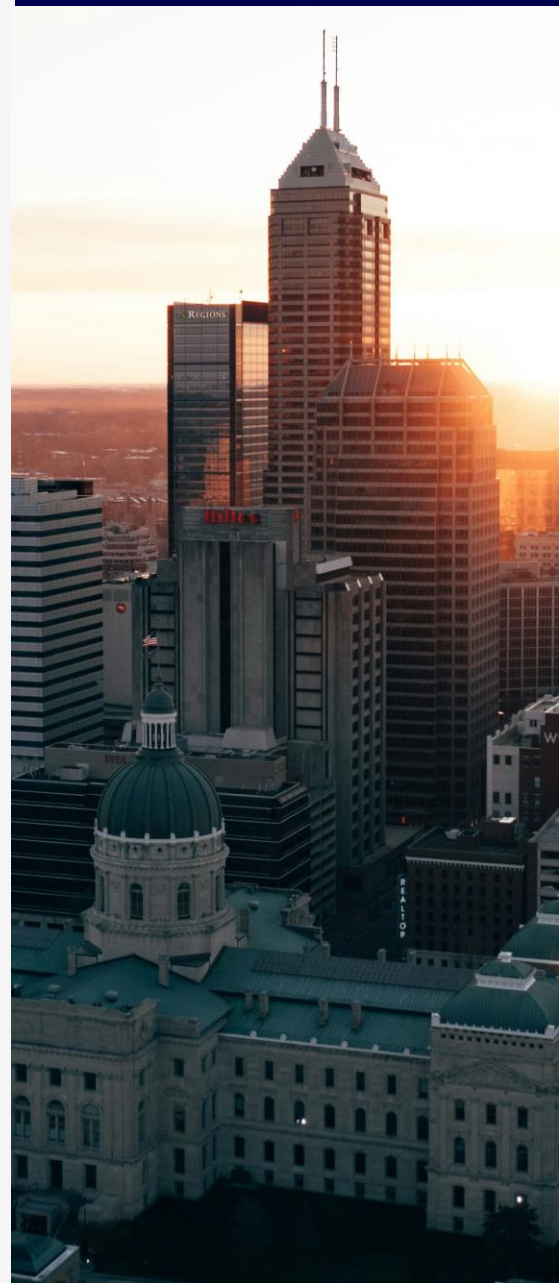
NRG is engaging with state officials to discuss opportunities for market development and increased competitiveness. The process is ongoing and complex, with no immediate changes expected.

**Q4. When does AEP announce curtailment demand payment rates, and what are the current indicative payouts?**

AEP-Indiana typically releases curtailment demand payment rates between April and July. The current indicative payout is approximately \$35,000 per MW, but final rates may vary.

**Q5. What is CNG demand for the transportation sector (vehicle fueling)?**

CNG demand for vehicle fueling in the U.S. is growing steadily, mainly driven by commercial and municipal fleets seeking lower emissions and cost savings. In Indiana, adoption is modest but increasing, supported by incentives and expanding infrastructure, though it remains a small share of the overall transportation market.



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