

NRG WEBINAR

POWER DOWN, SAVE UP: MISO STRATEGIES FOR RISING ENERGY PRICES



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KEY TAKEAWAYS

1

Flexibility can give your business a competitive edge in the evolving MISO market.

2

Deploying a flexible purchasing strategy can help you save and prepare for the future.

3

Using operational flexibility strategically can result in savings and revenue.

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QUESTIONS FROM THE WEBINAR

If we participate in demand response, but can't curtail for the full amount that we are enrolled in, will we be subject to charges or penalties?

No, if you're enrolled in Demand Response through NRG, you're not responsible for out-of-pocket expenses or penalties if you can't meet your full reduction. You'll still be compensated based on your average performance over the season, even if you don't meet the full curtailment every time.

My bill this month is way higher than expected. Is there anything I can do now to avoid costs like this in the future?

While we can't change what's already billed, there are ways to prepare for future years. Two key strategies can help:

- 1 Participating in load management programs, like peak load management for capacity and demand response can help reduce charges that are set during future peak periods.
- 2 Utilizing a strategic energy buying approach by making layered purchases over time can help create more stability and give you more control over your cost.

Summer seasonal charges seem really high this year. How can we manage this to the level of previous years?

Seasonal charges, especially in summer, can feel high but there are ways to help manage those costs going forward. Reducing usage during peak hours can lower your exposure to capacity charges, creating opportunities for savings. To benefit, it's important to be on a product structure that will allow you to pass through capacity costs, otherwise reductions in usage may not translate into savings on your energy bill.

Has the MISO capacity market always been on a seasonal structure?

No it has not. Before June 2023, MISO used an annual capacity structure with one rate and one capacity tag for the entire June to May delivery year. They switched to a seasonal model to better address the unique challenges of each season.



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Can I reduce my capacity tag and participate in DR?

Reducing your capacity tag and participating in DR can be complementary since they both involve reducing your consumption at the appropriate times. NRG can help you understand what, when, and how so that you are able to both lower costs through cap tag management and earn money through demand response program participation.

I also have locations in Com Ed. How does the MISO market compares to PJM?

Today's webinar focus was on MISO, but we can share that PJM and MISO operate under different market structures and rules, which impacts pricing, capacity planning, and demand response opportunities.

We released some detailed information on the results of [PJM's 2026/27 Base Residual Auction](#) for capacity that took place in July 2025.

How can I minimize my carbon footprint while controlling energy costs?

There are a few ways to transition toward reducing your footprint while also managing costs.

Options can include:

- Source renewable energy through RECs
- Implement energy efficiency measures
- Reduce overall consumption

We can help evaluate the right mix for your operations so you can lower your carbon footprint without sacrificing cost control.

Still have questions?

Reach out to your NRG Account Executive, energy broker, or one of the presenters in the contact information on page one.